

PANKHURI SONI

United Kingdom | pankhuri.medha@gmail.com | +44 7350 472833

Eligible to work full-time under the Graduate Visa scheme until October 2028 without company sponsorship.

Portfolio: <https://www.behance.net/gallery/20602621/Portfolio>

LinkedIn: <https://www.linkedin.com/in/pankhuri-soni-8322b8216>

Professional Summary

Multidisciplinary Experience Designer and UX Researcher specializing in interactive systems, digital health platforms and translating intangible research findings into tangible design products. Skilled in rapid prototyping, system mapping, and human-centered design to create intuitive user experiences.

Education

Royal College of Art, London

MA (Information Experience Design)
2025-2026

Indian Institute of Crafts and Design, Jaipur

B.Des (Craft Communication Design), 2021-2025
2021-2025 | GPA: 8.54/10

Work Experience

Lecturer Graphic Design | Anglia Ruskin University — Cambridge, UK

September 2026 – Present

- Supervising Year 3 students of BA Hons Graphic Design.

Webinar Facilitator | Royal College of Art — London, UK

June 2026 – August 2026

- Facilitated interactive webinars for the English for Academic Purposes (EAP) pre-session program, supporting ~450 incoming international postgraduate students transitioning to the RCA.
- Commended by attendees for sparking meaningful discussion and providing actionable insights.

Information Experience Designer | Horniman Museum — London, UK

March 2026 – June 2026

- Designed and facilitated interactive, participatory workshops for the anniversary programme, engaging over 250 family and community visitors.

Media Designer | Following Following Exhibition (Sustain Lab, RCA) — London, UK

February 2026 – March 2026

- Produced and edited videos for a sustainability-focused exhibition by Sustain Lab RCA: RCA's Best society of the year.

UI/UX Design Intern | Museum of Art and Photography — Bengaluru, India

January 2025 – May 2025

- Led the redesign of PULSE, MAP's online youth journal, improving navigation, structure, and visual consistency, the average session duration increased to 8 minutes from 1 minute 30 seconds
- Developed a scalable design system and conducted training sessions for internal teams to ensure long-term usability.

Summer Undergraduate Research (SURE) Intern | Indian Institute of Technology (IIT) — Hyderabad, India

May 2024 – July 2024

- Selected (2/500 applicants) to conduct research on serious games for physiotherapeutic rehabilitation.
- Designed interactive game concepts to support elderly patient engagement and recovery.

Communication, Design & Marketing Intern | Alliance Française — Jaipur, India

March 2024 – May 2024

- Assisted with the creation of visual design material and resources for the classes, exams and cultural events of the AFJ.

Design & Communications Intern | Industree Foundation — Bengaluru, India

July 2023 – August 2023

- Documented artisan practices through photography, visual storytelling and content writing.
- Wrote and curated content for the Flourish platform, highlighting craft-based livelihoods.

Research & Honors

Poster Presenter | INCLUDE 2026 — Helen Hamlyn Centre for Design, London, UK

September 2026

- Presented “Conversational Pieces” - developed as part of RCA MA thesis
- Investigated three main assumptions that the hearing community have about the D/deaf community.

Co-Creator PolyCare (Hackathon Winner) | RCA & London Health Mission Hackathon — London, UK

June 2026

- Selected as 1 of 6 winning concepts in the RCA & London Health Mission Hackathon (co-organized by LOTI, NHS London, and Helen Hamlyn Centre for Design).
- Led rapid UX ideation, dynamic system mapping, and interactive interface prototyping to design a digital health ecosystem addressing complex multimorbidity in older adults.

Poster Presenter | London Student Sustainability Conference — London, UK

February 2026

- Presented “Visual Vernacular: Communication Beyond the Spoken Language”.
- Investigated assumptions about D/deaf communication through visual storytelling and research-led design.

Lead Researcher & Filmmaker | Study Abroad Program (Michigan State University & IICD) — Jaipur, India

July 2023

- Directed qualitative ethnographic field research on local craft ecosystems, producing the short documentary film Flipping Gender Roles in Jaipur’s Blue Pottery Industry.

Textile & Artifact Designer | Sutr Santati International Exhibition

August 2022 – January 2024

- Exhibited two design pieces, namely “Elements of Heritage” and “Gossamer Harmony,” in: Melbourne Museum, Australia: May - Sept ‘23, National Museum, New Delhi: 18 Aug - 20 Sept ‘22, NGMA Mumbai: Jan ‘24.

Volunteer Experience

Event Operations Volunteer | Immersive Acts Symposium 2026 (RCA) — London, UK

March 2026

- Supported operations and logistics for an international academic symposium on immersive arts and interactive technologies.

Conference Host & Lead Volunteer | Sangoshthi 2023 (4th Int’l Craft & Design Conference) — Jaipur, India

November 2023

- Facilitated keynote speakers and managed event coordination as Vice President of the Student Activity Cohort.

Technical & Design Skills

Design & Research: User Experience (UX) Design, User Interface (UI) Design, Interaction Design, Rapid Prototyping, Usability Testing, Information Architecture, Ethnographic Research, Design Systems, Photography

Tools & Software: Figma, Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro), Blender, 3Ds Max, Maya, Cargo, Wix, GDevelop, CMS Management

Languages & Certifications: English (Full Professional Proficiency, IELTS Band 8), French (Elementary, DELF A1), Google UX Design Professional Specialization, CalArts Graphic Design Specialization

Leadership Experience

Student Representative, MA Information Experience Design | Royal College of Art — London, UK

2025 – 2026

Vice President | Students Activity Cohort (SAC), IICD — Jaipur, India

2022 – 2024